# **Adani Global Indology Conclave**

## -Reviving Parampara for a United World

Dates of the Event: Nov 20-22, 2025. Venue: Shantigram, Ahmedabad.

Organized by: Adani Group

**Lokarangam: Universe of Indic Immersive Arts** 

**Description:** We're launching an exciting new platform for artists passionate about Bharatiya Kala, Sanskriti and Traditions! An amazing opportunity to reimagine the art with cutting-edge tech like AR, VR, and 3D. Performers and creative teams are invited to dive in and discover how their Creative performance can be transferred to Immersive Art Experience through technologies that can bring India's rich traditions to life in a digital and creative way.

## **Focus Areas for Participation**

Participants can choose from the following suggested focus areas or choose any other presentable/performing art form they practice.

- Novel or Classical Dance Forms
- Folk Arts puppetry, mask making, bamboo craft, toys
- Katha-Vaachana
- Martial Arts Kalaripayattu, Mallakhamba, Thang-Ta
- Knitting and Sewing
- Sculpting and Wood Carving
- Pottery
- Any other Allied/Performing Arts

# What is Expected from the Participants?

The Participating teams must have expertise in any of the above-mentioned focus areas or other performing/presentable arts which has the potential to be converted into Immersive Arts.

Eg. Avadhana Kala Performance, theme-based Bharatanatyam Performance, storytelling through Puppetry etc.

#### **Guidelines**

- 1. Applying teams are only expected to showcase their skills and innovative creations in their respective cultural performing/presentable art forms.
- 2. It is not mandatory for the teams to have in depth knowledge or skills in immersive technologies.
- 3. Organisers will assist in transforming their work into a grand spectacle using AR/VR/3D immersive technologies.
- 4. All kinds of creative performing arts are permissible as long as they have a deep Bharatiya perspective.
- 5. The submissions can be made in English, Hindi or Bharatiya Bhashas.
- 6. The submissions will consist of a Video, Bio of the Team and a Concept Note of the performance.

## Who can Apply?

This competition is open to any group of individuals or teams. Experienced Professionals either Individual Groups or Teams from different Companies, NGOs, Film Industries, Trusts/Foundations etc. can participate. There is no bar on the age of the team or its size. However, it is expected that the team size will be justifiable in light of the kind of creative art that is being showcased.

## **Application Procedure**

- 1. A single Video of the creative performance captured using a mobile camera should be uploaded to applicant's YouTube Channel/their Drive and should be shared with the Organisers email (conference@iksindia.org). The duration of Videos must not exceed 10 min.
- 2. The quality of the video may not be judged, the potential of the composition, choreography and presentation for stage performance should be clearly demonstrated.
- 3. Single PDF 1-page write-up on team expertise + full bio of the team members on subsequent pages
- 4. Single PDF 1-page write-up on the cultural background of the creative art performance.
- 5. All the details should be submitted to the Registration Form.
- 6. Register online at [ https://zfrmz.in/5np6yREoaXVzXWw4r4ri] by [5:00 PM, 31/10/2025]. Shortlisted Candidates will receive further instructions.

#### **Evaluation Criteria**

Applications will be evaluated on:

- Ability to "Wow" the audience when presented on screen with immersive technology enhancements
- Novelty of the format and presentation
- Strength of Indic cultural connect, authenticity and its marketability
- Team Capability (Deep expertise & track record of team members in relevant areas)

**Note:** Shortlisted candidates will receive further instructions about the next steps. Production support to convert their creative performance into Immersive Arts will be provided to the selected teams.

#### Awards:

There will be four levels of awards:

- First Prize (Rs. One Lakh)
- Second Prize (Rs. Fifty Thousand)
- Third Prize (Rs. Thirty Thousand)
- Jury Award (Rs. Twenty Thousand)

### **General Terms and Conditions**

- 1. This competition is open to all Indian citizens.
- 2. Languages accepted for Video submissions and AR/VR Audios: Hindi, English, or any Bharatiya Bhashas.
- 3. The duration of Videos must not exceed 10 min.
- 4. All submissions must be original, conceptualized and executed by the applicants.
- 5. Submissions must meet the deadline. Late or incomplete entries will not be considered.
- 6. Entries will be evaluated by a jury comprising IKS scholars, cultural experts, and creative technologists.
- 7. Only selected teams will collaborate with the IKS Division, Ministry of Education for technical adaptation and final production of immersive performances.
- 8. The IKS Division retains rights to use/disseminate materials from documentaries without additional royalties. Authors retain authorship, but the IKS Division of the Ministry of Education holds the copyright.
- 9. Any detection of plagiarism, inauthentic representation, or misappropriation will result in immediate disqualification.
- 10. The organisers reserve the right to amend the terms, alter event details, or cancel the competition under unforeseen circumstances.
- 11. Organisers accept no responsibility for delayed, incomplete, or lost entries due to technical issues.
- 12. The decision of the IKS Division, Ministry of Education will be final and binding on all matters related to this contest.
- 13. All disputes shall fall under the jurisdiction of Delhi courts only.
- 14. By participating, entrants agree to abide by all rules and conditions, including any future amendments.
- 15. These terms are governed by the laws of India and subject to the Indian judicial system.