

Adani Global Indology Conclave

-Reviving Parampara for a United World

Dates of the Event: Nov 20-22, 2025.

Venue: Shantigram, Ahmedabad.

Organized by: Adani Group

PragnyaTech – The IKS Deep Tech Startup Challenge

Description: This is a call for Deep-Tech Startup Ideas in various segments of the IKS & Heritage industry to preserve, promote, and evolve India's diverse culture and vast knowledge heritage with cutting-edge innovation. Participants may explore how emerging technologies - such as AI, robotics, biotechnology, or immersive media - can serve as catalysts for India's civilizational renewal through scalable, impactful and culturally rooted solutions.

Eligibility Criterion:

This competition is open to any group of individuals or teams. There is no bar on the age of the team or its size. Teams of 2-3 members are invited to pitch novel and innovative start-up ideas. Individual Groups or Teams from different Companies, NGOs, Film Industries, Trusts/Foundation etc. can participate.

Themes and Segments:

1. Indic Culinary Traditions - services, production & agriculture
2. Indic Textiles & Apparel - Yoga, Ayurveda, Indic Wellness
3. Cultural Tourism & Yatra - Religious Events, Utsavas and Event Management
4. Indic Edutainment - e-learning, Toys, Games, Multimedia, Stories, Music & Movies
5. Indic Architecture & Design
6. Any Other Allied Themes

Evaluation Criteria

Proposals will be evaluated on:

1. Potential of the Idea: Is there a genuine need for it? What is the problem-solution fit? What are the market size and scalability?
2. Authenticity: Does it advance IKS? What is the depth of integration of IKS principles in the business concept?
3. Team Capability: Do the team members have technical expertise and domain knowledge? Is there a track record or prior experience to support the claim?

Application Requirements

The application should contain:

1. Single PDF format – PPT in single PDF Format, Pitch deck of your idea with 10 slides

Sample PPT Outline:

- Title, Name of the Participant, Institution, Designation:
- Introduction:

- Problem Statement:
- Deep Tech Ideas/Innovations:
- Visuals/infographics and Market Analysis
- Results and Conclusion:
- References: primary texts, secondary texts etc.,

Note: The Organization's logos should be included in the first Slide

2. Single PDF - 1-page write-up on team expertise + Full bio of the team members on subsequent pages
3. A single Video of with demos, PoC, or prior work, if any using a mobile camera should be uploaded to applicant's YouTube Channel/their Drive and should be shared with the Organisers email (conference@iksindia.org). The duration of Videos must not exceed 10 min.

Registration Process

Submit your entries here: (<https://zfrmz.in/mlkx7rupGSUAIJ6SDnkS>). The last date for submission is Nov 10, 2025.

Winning teams will receive national recognition, mentorship opportunities, and potential incubation support from innovation and entrepreneurship networks.

Awards:

There will be four levels of awards:

- First Prize (Rs. One Lakh)
- Second Prize (Rs. Fifty Thousand)
- Third Prize (Rs. Thirty Thousand)
- Jury Award (Rs. Twenty Thousand)

General Terms and Conditions

1. This competition is open to all Indian citizens.
2. Languages accepted for Video submissions: Hindi, English, or any Bharatiya Bhashas.
3. The duration of Videos must not exceed 10 min.
4. All submissions must be original, conceptualized and executed by the applicants.
5. Submissions must meet the deadline. Late or incomplete entries will not be considered.
6. Entries will be evaluated by a jury comprising IKS scholars, cultural experts, and creative technologists.
7. Only selected teams will collaborate with the IKS Division, Ministry of Education for technical adaptation and final production of immersive performances.
8. The IKS Division retains rights to use/disseminate materials from documentaries without additional royalties. Authors retain authorship, but the IKS Division of the Ministry of Education holds the copyright.
9. Any detection of plagiarism, inauthentic representation, or misappropriation will result in immediate disqualification.
10. The organisers reserve the right to amend the terms, alter event details, or cancel the competition under unforeseen circumstances.
11. Organisers accept no responsibility for delayed, incomplete, or lost entries due to technical issues.
12. The decision of the IKS Division, Ministry of Education will be final and binding on all matters related to this contest.
13. All disputes shall fall under the jurisdiction of Delhi courts only.
14. By participating, entrants agree to abide by all rules and conditions, including any future amendments.
15. These terms are governed by the laws of India and subject to the Indian judicial system.